The Center for Open Data Enterprise (CODE)

Stakeholder Engagement for Meaningful and Data-driven Policymaking

Matt Rumsey, Research and Communications Manager
CODE and its Programs

Our mission: To maximize the value of open and shared data for the public good.
CODE and the SDGs

● Open SDG
  ○ Joint project with US government and UK Office of National Statistics
  ○ Open source SDG data management
  ○ 23 countries and 11 localities

● SDG National Reporting Initiative
  ○ Provides information for governments and IOs on key SDG policy and technical considerations
CODE and the SDGs

- **U.S. SDG Data Revolution Roadmap**
  - Co-hosted Roundtable with the Global Partnership for Sustainable Development Data (GPSDD)
  - 40 stakeholders from government, civil society, private sector
  - Identified challenges, priorities, and commitments for U.S. Federal government
CODE'S Open Data Roundtables

**Purpose:** Convene experts from inside and outside of government, identify strategic challenges and opportunities in applying their data, and develop ways to improve data collection, use, and management.

- Engage key stakeholders in important data topics
- Build coalitions and networks for collaboration
- Catalyze research and new initiatives on emerging open data topics
- Develop action-oriented recommendations for technical, cultural, and legal challenges around open data
Open Data Roundtable Methodology

**Project Scoping**
- What is the purpose and target outcomes of this Roundtable?

**Agenda Setting**
- Who should attend and what are our breakout sessions?

**Information Collection**
- What should we research and who should we interview?

**Event Hosting**
- What steps do we need to take to host the Roundtable?

**Report and Follow-up**
- How do we synthesize information from the Roundtable?

---

<table>
<thead>
<tr>
<th>Concept Memo</th>
<th>Roundtable Agenda Stakeholder Analysis Invitation List</th>
<th>Briefing Paper</th>
<th>Facilitation Guide Webinar Roundtable</th>
<th>Report Key Datasets</th>
</tr>
</thead>
</table>

CODE
U.S. Approach to Stakeholder Engagement in Data and Evidence Programs

● Bipartisan
● Stakeholder engagement mandated in open data and evidence-based policymaking programs

Challenges:
● Questions around definition and value of engagement
● Scale - wide range of stakeholders and data
● Limited resources for implementation
Developing Best Practices for Engagement in National Data Programs

Methods:
● Workshops
● Interviews
● Research

Output:
● Online Toolkit (coming soon!)

Priority topics identified by Federal stakeholders:
● Better definitions: engagement, stakeholder, etc.
● More information on legal requirements and guidance
● Resources to help build internal buy-in
● Resources to help identify and cultivate necessary skills
● Case studies
● Example templates, models, processes, etc.
Thank You!

matthew@odenterprise.org
contact@odenterprise.org